

Qualcomm



# EMPOWER ENTERPRISE INNOVATION WITH NEXT-GENERATION COMPUTING

Modern working imposes new demands on IT functions. As employees work across multiple locations, they need to maximise their productivity wherever they are. Dispersed teams need effective ways to collaborate.

Fortunately, IT teams have a wider choice of technologies than ever before to help meet their users' diverse needs. Innovative Snapdragon® compute platforms power a growing range of premium laptops running Windows and ChromeOS. Enterprise IT departments can select from a range of hardware platforms to closely fit modern workers' needs.

LET'S GO 



# BUSINESS-ENHANCING PERFORMANCE

Snapdragon processors feature high performance, robust security and full network availability to support modern working patterns. This brings a host of business benefits.

- **AI-accelerated experiences:** The Qualcomm® AI Engine enables capabilities such as image and speech recognition, natural language processing and more, the advancements powered by the Qualcomm® Hexagon™ processor allows laptops to operate more efficiently, and provide users with a more personalised experience.
- **Enhanced collaboration:** Business-winning innovation is best achieved through close collaboration between teams. The dedicated AI processing on Snapdragon makes video calls more immersive and productive with features like advanced auto-framing, dynamic noise suppression, smooth background blur and gaze correction.
- **Help staff maintain peak productivity:** Productivity is a principal driver of profitability. Employees with Snapdragon processors enjoy long battery life, powerful multi-tasking performance and lightning-fast 5G connectivity that lets them work uninterrupted, even when travelling.
- **Simpler device provisioning:** Autopilot enables users to enrol their devices through Intune device management. This reduces from hours to minutes the time taken by IT teams to set up devices, freeing expert resources to focus on high-value tasks.
- **Rely on robust security:** Enterprise-grade, chip-to-cloud security is supported and enhanced, while Windows Hello face and fingerprint login ensures secure access and wireless updates maintain user security wherever they are.
- **Support energy-efficiency targets:** Snapdragon compute powered devices are highly energy efficient, achieved by optimising tasks through dedicated processing units freeing resources for the CPU and GPU. This enables premium performance, longer battery life, and cooler thermals.



The Snapdragon logo is a square with a yellow-to-orange gradient background. The word "Snapdragon" is written in red, sans-serif font at the top. Below the text is a stylized red and white flame or dragon head shape.

Snapdragon

## WHAT MAKES SNAPDRAGON PROCESSORS DIFFERENT?

The Snapdragon compute platform is a System on Chip (SoC) architecture that integrates the core CPU, GPU, AI processor, security processor, 5G modem, WiFi/Bluetooth and camera, display and audio processors all on a single powerful and compact chip. This tight integration delivers premium performance and superior energy efficiency. Drawing less power enables long battery life and lower energy costs.

## OPTIMISED FOR WINDOWS 11

Migrating to Windows 11 presents IT teams with an opportunity to test and implement innovative technology that can supercharge modern working productivity.

It is unlikely that all your existing devices will be compatible with Windows 11. That enables IT teams to complement conventional x86-powered laptops with new Snapdragon processors running Windows 11.

As organisations transition to Windows 11, they can adopt modern deployment methodologies using Windows Autopilot. The only interaction required from the user is to connect their new device and verify their credentials.

Computacenter's upgrade to Windows 11 services help organisations achieve a smooth migration. For example, we can audit your applications and devices to identify those not compatible with Windows 11 and then run a programme of rationalisation and remediation, replacing devices as needed.

We can profile how, where and when users work to match their needs and preferences with the most appropriate tools, services and devices, including laptops powered by Snapdragon platforms, all within organisational budgets. We also support users to help them get the best from their new devices.



# DISCOVER MORE

To learn more about how Computacenter can help deploy and manage Snapdragon powered devices to improve the productivity of modern working employees, please contact your Computacenter Account Manager, email [enquiries@computacenter.com](mailto:enquiries@computacenter.com) or call **01707 631000**.

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## About Computacenter

Computacenter is a leading independent technology and services provider, trusted by large corporate and public sector organisations. We are a responsible business that believes in winning together for our people and our planet. We help our customers to Source, Transform and Manage their technology infrastructure to deliver digital transformation, enabling people and their business. Computacenter is a public company quoted on the London FTSE 250 [CCC.L] and employs over 20,000 people worldwide.

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